

Alabama Adventure & Splash Adventure 2027 Season Pass Terms and Conditions

Last updated: August 28, 2026

These Terms and Conditions (the “Terms”) apply to the purchase and use of the 2027 Alabama Adventure & Splash Adventure Season Pass (the “Season Pass”). By purchasing, accepting, activating, or using a Season Pass, the purchaser and the registered passholder agree to these Terms and to all posted park rules, safety requirements, and operating policies.

For purposes of these Terms, “Alabama Adventure,” “the Park,” “we,” “us,” and “our” mean Alabama Adventure & Splash Adventure and its owner, operator, affiliates, officers, employees, agents, and representatives. “Passholder” means the individual whose name and photograph are assigned to the Season Pass.

1. Season Pass Admission

The Season Pass provides the registered Passholder with admission to Alabama Adventure & Splash Adventure on regularly scheduled public operating days during the stated validity period, subject to the Park’s published operating calendar, capacity limitations, closures, special-event rules, and these Terms.

The Season Pass is valid only at Alabama Adventure & Splash Adventure in Bessemer, Alabama. It does not provide admission to any other amusement park, water park, or attraction.

Unless otherwise stated in writing by the Park, the Season Pass is valid for:

- admission during the remainder of the 2026 public operating season following purchase, including general admission to FearFest;
- admission during the Park’s regularly scheduled 2027 public operating season; and
- one visit per operating day. Same-day re-entry may require the Season Pass to be rescanned or another form of re-entry verification and may be restricted on certain days.

Admission includes access to rides, slides, shows, and attractions that are open and included with general admission on the date of the visit. Admission does not guarantee that any particular ride, slide, attraction, show, or area will be available.

2. Registration, Photograph, and Use

Each Season Pass must be registered to one individual and may be used only by that Passholder. Season Passes are non-transferable and may not be shared, loaned, sold, copied, duplicated, or used by another person.

A clear, current photograph showing only the Passholder’s unobstructed face is required. Hats, sunglasses, filters, text, graphics, group photographs, and images that do not clearly identify the Passholder are not permitted. The Park may request identification or other reasonable verification before admitting a Passholder or providing a benefit.

The Season Pass remains the property of the Park and may be confiscated, suspended, or revoked without refund if it is misused, transferred, altered, fraudulently obtained, or used in violation of these Terms or Park rules.

3. 2027 Season Pass Benefits

While the Season Pass is valid and in good standing, the registered Passholder is eligible for the benefits advertised by the Park for the 2027 Season Pass, which may include:

- free standard parking on eligible visits;
- free admission to shows and entertainment included with general admission;
- one complimentary 2027 souvenir bottle with free refills during eligible 2027 visits;
- discounts on eligible food, merchandise, and select in-Park purchases;
- exclusive discounts on select special events;
- discounted admission to the Park's Christmas event, if offered;
- the ability to add the Season Pass to a supported mobile wallet; and
- one complimentary FearFest Maze Pass, as described below.

Benefits have no cash value, are non-transferable, may not be combined with other discounts or offers unless expressly permitted, and are available only to the registered Passholder. The Passholder may be required to present or scan the valid Season Pass at the time of purchase or redemption. Discounts cannot be applied after a transaction is completed.

Unless expressly stated otherwise, benefits do not apply to taxes, fees, alcohol, third-party vendors, catering, group sales, online purchases, arcade or midway games, lockers, cabanas, rentals, premium experiences, separately ticketed attractions, or other excluded products or services.

4. FearFest Admission and Maze Pass

General admission to FearFest during the remainder of the 2026 season is included with a valid 2027 Season Pass, subject to the FearFest operating calendar, capacity, age recommendations, attraction restrictions, and event rules.

Each eligible 2027 Season Pass includes one complimentary FearFest Maze Pass. The Maze Pass provides a total of two maze walk-throughs. The Passholder may use both walk-throughs at one maze or use one walk-through at each of the two mazes. The Maze Pass must be redeemed by the registered Passholder at the Season Pass Lounge near the front gate after entering the Park. It may be issued digitally, by wristband, ticket, or another method selected by the Park.

The complimentary Maze Pass is non-transferable, has no cash value, cannot be replaced if lost or used, and is valid only during the designated 2026 FearFest event. Additional maze entries, premium access, or other FearFest experiences may require a separate purchase. FearFest attractions may close or reach capacity, and entry at a particular time is not guaranteed.

5. Souvenir Bottle and Refills

The complimentary 2027 souvenir bottle is limited to one bottle per eligible Season Pass and is expected to be available for pickup beginning in May 2027. The Passholder must present a valid Season Pass to redeem the bottle. Bottle design, size, pickup location, beverage selection, refill location, and redemption procedures are determined by the Park and are subject to availability.

Free refills apply only to the designated 2027 souvenir bottle during eligible 2027 visits and only at participating locations during operating hours. The bottle may not be shared for the purpose of obtaining beverages for others. Lost, stolen, or damaged bottles will not be replaced free of charge; a replacement may be available for a fee.

6. Parking

Free parking means one standard parking space per visit for the vehicle in which the Passholder arrives. The Passholder must be present in the vehicle and must present or scan the valid Season Pass when requested. Parking is subject to availability and does not include preferred, reserved, oversized-vehicle, bus, RV, special-event, or other premium parking unless expressly stated by the Park. Parking privileges may not be used to admit or park a second vehicle on the same visit.

7. Operating Calendar, Closures, and Attraction Availability

Operating dates, hours, rides, slides, shows, attractions, entertainment, food locations, and services are subject to change without notice due to weather, maintenance, inspections, repairs, staffing, attendance, capacity, safety, government orders, private events, special events, or other operational needs.

The Park may delay opening, close early, close all or part of the property, limit attendance, require reservations, or restrict access to any ride, attraction, area, or event. A closure, schedule change, shortened operating day, unavailable attraction, weather event, or capacity limitation does not entitle the purchaser or Passholder to a refund, credit, extension, rain check, or other compensation, except where required by law.

8. Safety, Conduct, and Right to Refuse Admission

All Passholders and guests must comply with posted rules, attraction requirements, employee instructions, security procedures, dress standards, and applicable laws. Admission or attraction access may be denied based on height, weight, age, health or physical restrictions, intoxication, unsafe behavior, disruptive conduct, suspected fraud, security concerns, capacity, weather, maintenance, or other safety or operational considerations.

The Park may inspect bags and belongings and may use metal detectors or other lawful screening procedures. Refusal to participate in required screening may result in denied entry without refund.

The Park may suspend or revoke a Season Pass without refund for fighting, threats, harassment, theft, vandalism, line jumping, possession of prohibited items, failure to follow instructions, unsafe conduct, misuse of the Season Pass or benefits, or any other violation of Park rules or law.

9. Assumption of Risk

Amusement rides, water attractions, pools, wet or uneven surfaces, changing weather, crowds, physical activity, and other Park conditions involve inherent risks that may result in illness, property damage, serious injury, or death. By entering the Park or participating in Park activities, the Passholder voluntarily assumes the inherent risks associated with the visit and agrees to remain alert, follow all instructions and warnings, and determine whether the Passholder is physically able to participate.

To the fullest extent permitted by applicable law, the Park is not responsible for injuries, losses, or damages resulting from the inherent risks of Park activities or from a

Passholder's failure to comply with rules, warnings, or instructions. This section does not waive any right or liability that cannot lawfully be waived.

10. Purchases, Refunds, and Chargebacks

ALL SEASON PASS SALES ARE FINAL. Season Passes and associated benefits are non-refundable, non-returnable, and not redeemable for cash. Except where required by law, no refund, partial refund, credit, exchange, extension, or price adjustment will be provided because of non-use, illness, travel issues, weather, operating-calendar changes, attraction closures, special-event changes, benefit changes, duplicate purchases, or a lower price or promotion offered before or after purchase.

The purchaser is responsible for reviewing the order, Passholder information, product year, quantity, and price before completing the transaction. Prices and promotions may vary by sales channel and may change without notice. Taxes, processing fees, and other disclosed charges may apply.

Initiating an improper payment dispute or chargeback does not cancel these Terms. The Park may suspend associated Season Passes and benefits while a payment dispute is pending and may revoke them if payment is reversed or remains unpaid.

11. Lost, Stolen, or Forgotten Passes

The Passholder is responsible for safeguarding the Season Pass, account, barcode, mobile-wallet credential, souvenir bottle, and any issued benefit or redemption item. Lost, stolen, damaged, or forgotten items may be replaced only at the Park's discretion and may require identity verification and payment of a replacement fee. The Park is not responsible for lost or stolen personal property.

12. Special Events and General Exclusions

Unless expressly identified as included, the Season Pass does not include separately ticketed events, private events, concerts, premium seating, cabanas, lockers, rentals, games, food, beverages, merchandise, photographs, pay-per-experience attractions, preferred parking, or other add-on products or services.

The Park may designate operating dates, hours, attractions, areas, or events as separately ticketed or excluded from Season Pass admission. Discounts or special access offered to Passholders for such events do not make those events part of regular Season Pass admission.

13. Benefit Changes and Promotional Offers

Benefits, redemption procedures, participating locations, discount amounts, eligible products, and availability may be reasonably modified, substituted, limited, or discontinued due to operational needs, supply availability, safety requirements, or circumstances beyond the Park's control, except where prohibited by law. Any substitute benefit will be determined by the Park.

Limited-time offers, early-purchase incentives, and promotional benefits apply only as stated in the applicable offer and do not create a right to future promotions, price protection, or additional benefits. Benefits may not be combined unless the offer expressly allows it.

14. Media and Security Notice

Photography, video recording, and security monitoring may occur throughout the Park. By entering the Park, Passholders acknowledge that they may appear incidentally in

photographs or recordings captured in public areas for security, operational, news, archival, or promotional purposes, to the extent permitted by law. Guests participating in a featured photo, interview, or promotional production may be asked to provide a separate release.

15. Privacy and Electronic Delivery

Personal information collected in connection with the purchase, registration, activation, or use of a Season Pass will be handled in accordance with the Park's applicable privacy practices. The purchaser consents to electronic delivery of order confirmations, tickets, passes, operational notices, and other transaction-related communications at the email address or mobile number provided. Marketing messages are subject to any separate consent and applicable law.

16. Changes to These Terms; Severability

The Park may update these Terms prospectively for operational, safety, legal, or administrative reasons. The version in effect at the time of a visit or benefit redemption will apply to that visit or redemption, except that a change will not retroactively remove a material benefit already purchased where prohibited by law.

If any provision of these Terms is found invalid or unenforceable, the remaining provisions will remain in effect to the fullest extent permitted by law. A failure by the Park to enforce any provision on one occasion is not a waiver of the right to enforce it later.

17. Governing Law

These Terms are governed by the laws of the State of Alabama, without regard to conflict-of-law principles, except where federal law applies or applicable law requires otherwise. Nothing in these Terms limits any non-waivable consumer right.

18. Contact

Questions about the Season Pass or these Terms should be directed to Alabama Adventure & Splash Adventure through the contact information published on alabamaadventure.com.